



**CONTACT:**

Samara Diapoulos  
Samara Public Relations  
[samara@samara-pr.com](mailto:samara@samara-pr.com)  
415-385-6507

**SAN FRANCISCO MARRIOTT MARQUIS  
COMPLETES MULTIMILLION-DOLLAR RENOVATION OF THE VIEW LOUNGE**  
Iconic sky lounge gets high-style makeover

SAN FRANCISCO, February 24, 2015 – One of the nation’s most famous sky lounges, The View, which crowns the 39-story San Francisco Marriott Marquis, recently completed a multi-million dollar renovation in February 2015. Twenty-five years after the San Francisco Marriott Marquis redefined the San Francisco skyline, the hotel has revitalized its Art Deco-inspired lounge to reflect the chic, contemporary ethos of its prime SoMa location.

**A NEW VIEW FOR A NEW GENERATION**

“We’ve evolved with the neighborhood and are thrilled to introduce the “new” View – offering 4,500-square-feet of luxury high atop the San Francisco skyline. From the picture-perfect vistas to the cuisine to the art, guests will experience a delicious taste of San Francisco,” comments General Manager Chuck Pacioni.

Famous for its domed floor-to-ceiling starburst windows which showcase an unrivaled panorama of the Bay Area and beyond, The View features a sleek and sophisticated interior designed to unite the lounge with the exterior skyline.

In the evening, low-level lighting, including jewel-like pendants; iridescent finishes and reflective surfaces capture the starlight to create an ethereal space evoking a sense of infinite possibility.

Central to the venue is the grand circular bar which is graced by a new variegated wood surface and streamlined high-top seating. Furnishings with rounded lines echo the series of towering arches that frame intimate bar.

Within The View, several distinctive lounges combine to create a club-like venue. A moody color palette of platinum, slate and ebony accented by deep ruby tones set a sultry vibe heightened by the use of rich textural fabrics and leathers throughout the space. An eclectic mix of fashion photography, city images and sculpted metal artwork inject the décor with thoroughly modern yet timeless appeal.

### **A DELICIOUS TASTE OF SAN FRANCISCO**

Executive Chef David Holland's contemporary cuisine captures the vibrant flavors of San Francisco's multicultural neighborhoods.

The View's seasonal menu of small plates includes Slow Cooked Pork Belly with Braised Daikon and Miso Glaze; Crudo Three Ways with Yellow Fin Tuna, Loch Duart Salmon and Diver Scallops; and Baked Laura Chenel Goat Cheese in a Spicy Tomato Fondue, among other savory delights. Decadent desserts such as the Chocolate Tasting of Pot de Crème, Chiffon Cake and a Cookie Shooter and the Butterscotch Pudding with Caramel and Sea Salt provide sweet satisfaction.

The lounge serves a curated collection of regional wines and craft beers as well as a tempting selection of handcrafted specialty cocktails.

### **CELEBRATE IN HIGH STYLE**

Conveniently located in the heart of San Francisco, The View is the ideal setting for a memorable night on the town or unwinding after a day of sightseeing or work. The View is also available to host the most stylish private events for up to 250 people.

The View opens daily at 4 p.m. and closes at 1 p.m. Sunday through Wednesday and 1:30 p.m. Thursday through Saturday. It is located atop the San Francisco Marriott Marquis at 780 Mission Street in San Francisco. For more information, please visit [www.sfviewlounge.com](http://www.sfviewlounge.com).

### **HATCH DESIGN GROUP**

Hatch Design Group managed The View's \$2 million, two-month revitalization, which is the final and crowning piece of the San Francisco Marriott Marquis' \$95 million renovation.

### **SAN FRANCISCO MARRIOTT MARQUIS**

After a \$95 million renovation, the 1,500-room San Francisco Marriott Marquis exudes modern luxury in the heart of SoMa. The hotel offers four restaurants and bars, 117,000-square-feet of flexible meeting space and a fitness center & spa. Located at 780 Mission Street, the San Francisco Marriott Marquis is steps away from the Moscone Convention Center; Yerba Buena Gardens; world-class shopping on Union Square and at the Westfield San Francisco Center featuring Bloomingdales and Nordstrom; and AT&T Park, home to the 2012 MLB Champion San Francisco Giants. For more information, please visit [www.sfmarriottmarquis.com](http://www.sfmarriottmarquis.com) or call 1-888-236-2427.